Melbourne Art Festival to Celebrate its 35th Year April 27 – 28, 2019 at Wickham Park

Melbourne, **FL** - The 35th Annual Melbourne Art Festival will be held among the trees and ponds at beautiful Wickham Park in Melbourne, FL April 27 & 28, 2019. The much-loved annual festival, which draws tens of thousands of art and music lovers, is a vibrant family friendly event that promotes and encourages artistic endeavors, education and appreciation of the arts in Brevard County.

The yearly non-profit festival, which is run completely by <u>volunteers</u>, features over 200 artists, live music, the Flamingo 5K Run, KidsWorld, sponsor displays, VIP Patron's tent, and diverse food options in a serene park setting with plenty of parking. The Melbourne Art Festival offers FREE admission, FREE parking, FREE children's art projects and FREE live entertainment throughout the weekend.

The Melbourne Art Festival is a juried Fine Arts Show, drawing artists from throughout Florida and the United States. Originally held in the Downtown Melbourne for its first 32 years, the Festival moved to Wickham Park in 2017 due to limited parking, downtown congestion, and space limitations for artists, sponsors, and food vendors.

Among the many highlights of this year's festival:

- Nationally ranked, and juried, fine art show Saturday and Sunday from 9:00 am –
 5:00 pm with over 200 artists displaying original works of art in a variety of medias.
- The <u>Flamingo 5K Run</u> starting 7:30 am Saturday morning at Wickham Park with a course that no longer requires the closing of streets.
- The <u>KidsWorld stage performances</u> both days geared towards entertaining and engaging children.
- Multiple <u>arts and crafts opportunities for kids</u> to interact with, learn, create, and then take their art home to enjoy and remember.
- Two <u>VIP Patron options</u> which offer seating and beverages on a raised and
 covered area which is ideal to relax and view the live music. Patrons and Sponsors
 are also invited to a kickoff cocktail party on Thursday April 24 at Lexus of
 Melbourne with local restaurants serving delicious hors d'ouevres along with live
 music by the Absolute Blue band.

- <u>Live music</u> during the art festival from 12:30 pm to 7:00 pm Saturday and 12:30 pm to 5:00 pm Sunday on the Wickham Park Amphitheater Stage with a variety of local and regional acts sure to entertain.
- After the art show closes on Saturday night featured act <u>Wicked Garden Gnomes</u>
 will perform from 5:00 7:00 pm
- Sunday's featured band is The Umbrella Thieves performing from 3:00 5:00 pm
- Multiple <u>food vendors</u> serving a variety of cuisine and snack options.
- Sponsor displays, banners, and ads in the Festival Directory where attendees and
 the community can learn more about local and national businesses including
 Melbourne Art Festival Presenting Sponsor Lexus Inc. Please check out our
 website for Sponsor, Patron, and Directory advertising packages.

Proceeds raised during the weekend, along with those raised at the benefit <u>art auction</u>, are used to encourage and support the arts and art education in Brevard County; Offer Student Scholarships to junior high and high school students for art classes and camps; and funding other educational art efforts and local art organizations. The Melbourne Arts Festival has donated over \$107,000 to the community.

Melbourne Art Festival is a Not for Profit 501-C3 organization whose mission is to promote and encourage artistic endeavors, education and appreciation. The organization and the festival is run completely by volunteers. To volunteer, please visit melbournearts.org

Melbourne Art Festival Details:

What: Melbourne Art Festival

When: 9:00 am – 7:00 pm Saturday April 27 & 9:00 am to 5:00 pm Sunday April 28

• Where: Wickham Park

Cost: Admission and Parking is FREE.

More Info: visit melbournearts.org; Flamingo 5K Run, sign up at melbournearts.org

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For More Information Contact: News@MelburneArts.org